

CASE STUDY



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QUICK FACTS

- 15 year relationship.
- Provide multiple CBRE service lines including Property Management, Retail, and Appraisal.

CBRE SERVICES PROVIDED

- Office / Retail Brokerage
- Financial Services
- Consulting

CASE STUDY

The Project Retail Branch Consolidation

The Client Kinecta Federal Credit Union / Nix Check Cashing

The Challenge

- Client business strategy to capture larger market share by branch expansion.
- Kinecta wanted to combine a credit union with a check cashing store at one location

The Solution

- Did extensive market research for the most visible, high traffic location for tenant
- Toured tenant through many buildings in different areas in the South Bay, Torrance/Gardena/Hawthorne market

The Results

- Successfully increased client's brand through negotiating and securing a high profile location that fit the client's target demographic profile.