

Developing a real estate **strategy** in sync with your company **goals**



BRAND

GROWTH

REPUTATION

COLLABORATION

PRODUCTIVITY

INVESTMENT

HIRING

SUCCESS

“Workplace is much more than just the space between the ceiling and the floor.”



Where you choose to locate your company is easily one of the most important decisions you'll face in business.

The right space for your business will help you:

- Attract and retain talent
- Align with branding
- Foster collaboration
- Allow for flexible expansion
- Increase efficiency
- Build company culture
- Control expenditures
- Impress clients and investors

Don't leave your success to chance.

Engage every available resource to find the right space for your business.

Scalability is critical to every function of a high-growth firm. This is especially true when it comes to real estate.

It is important to know your firm's growth stage - **but it is essential to plan for the gaps.**

Challenges don't scare you, or you wouldn't be reading this.

The entrepreneurial spirit is the force that drives innovation and inspires us to overcome challenges, bridge gaps, and bring new products and services to market. Our services are designed to help businesses meet the challenges they face at every growth stage:

1 STARTUP



- Under 25 Employees
- Angel/Seed Funding, <\$1M Revenue
- Shared Space, Single Market

2 EMERGING



- 25-200 Employees
- Series A/B Round or >\$1M Revenue
- HQ + Regional Presence

3 GROWTH



- 200-500 Employees
- Equity Partners or >\$20M Revenue
- National / International Presence

4 MATURE



- 500+ Employees
- IPO/M&A Exit, >\$150M Revenue
- Multi-National / Global Presence

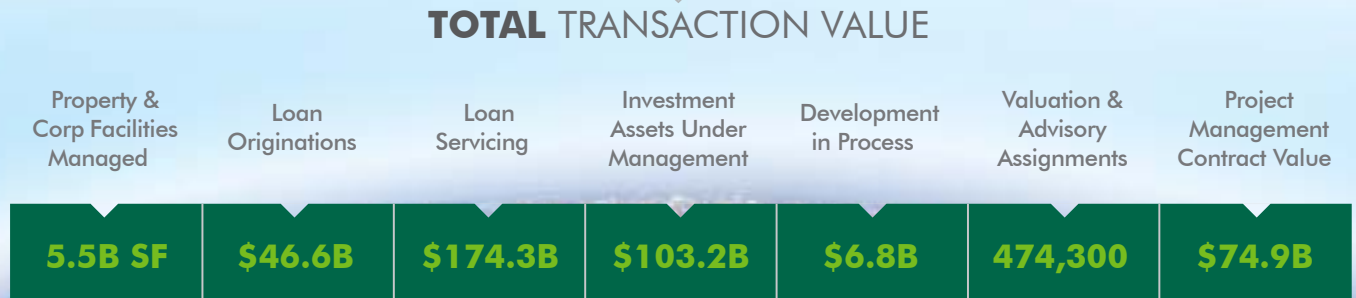
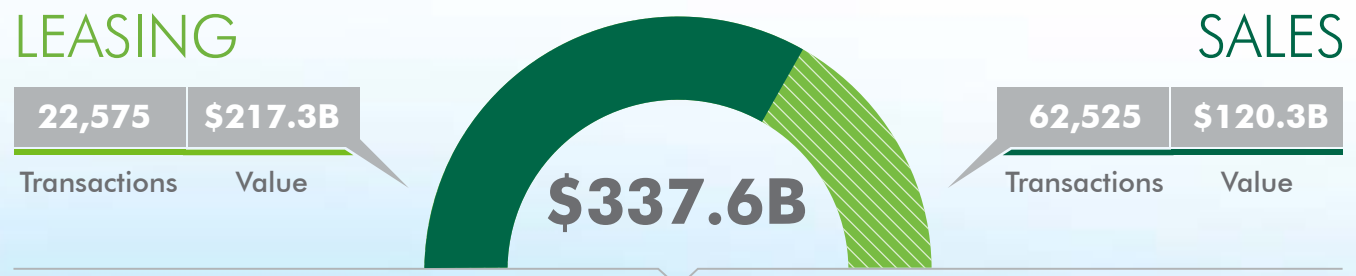
- Tenant Representation
- Financial Consulting
- Market Forecasting
- Research
- Lease Auditing
- Labor Analytics
- Capital Markets
- Incentives
- Project Management
- Acquisition/Disposition
- Lease Administration
- Cost Segregation
- Move Management
- Property Management
- Data Center Solutions
- Workplace Solutions
- Transaction Management
- Supply Chain Services
- Portfolio Management



Don't hire an advisor who will try to "grow with you."

Hire the only company already at scale and able to serve you at every stage.

Many commercial real estate firms will claim that they can scale their services to fit your needs but numbers don't lie. Only CBRE has the proven track record and global platform to serve every business at every stage in every major market around the globe.



Big data... everyone likes to talk about it but what does it really mean?

From the world-class reports of CBRE Research to the intelligence collected and shared in our global CRM system, **CBRE is big on data.**





Some of the most dynamic tech and media companies trust us to handle their real estate needs.

 Visit us on the web: www.cbre.com/techmedia

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FOR MORE INFORMATION PLEASE CONTACT:

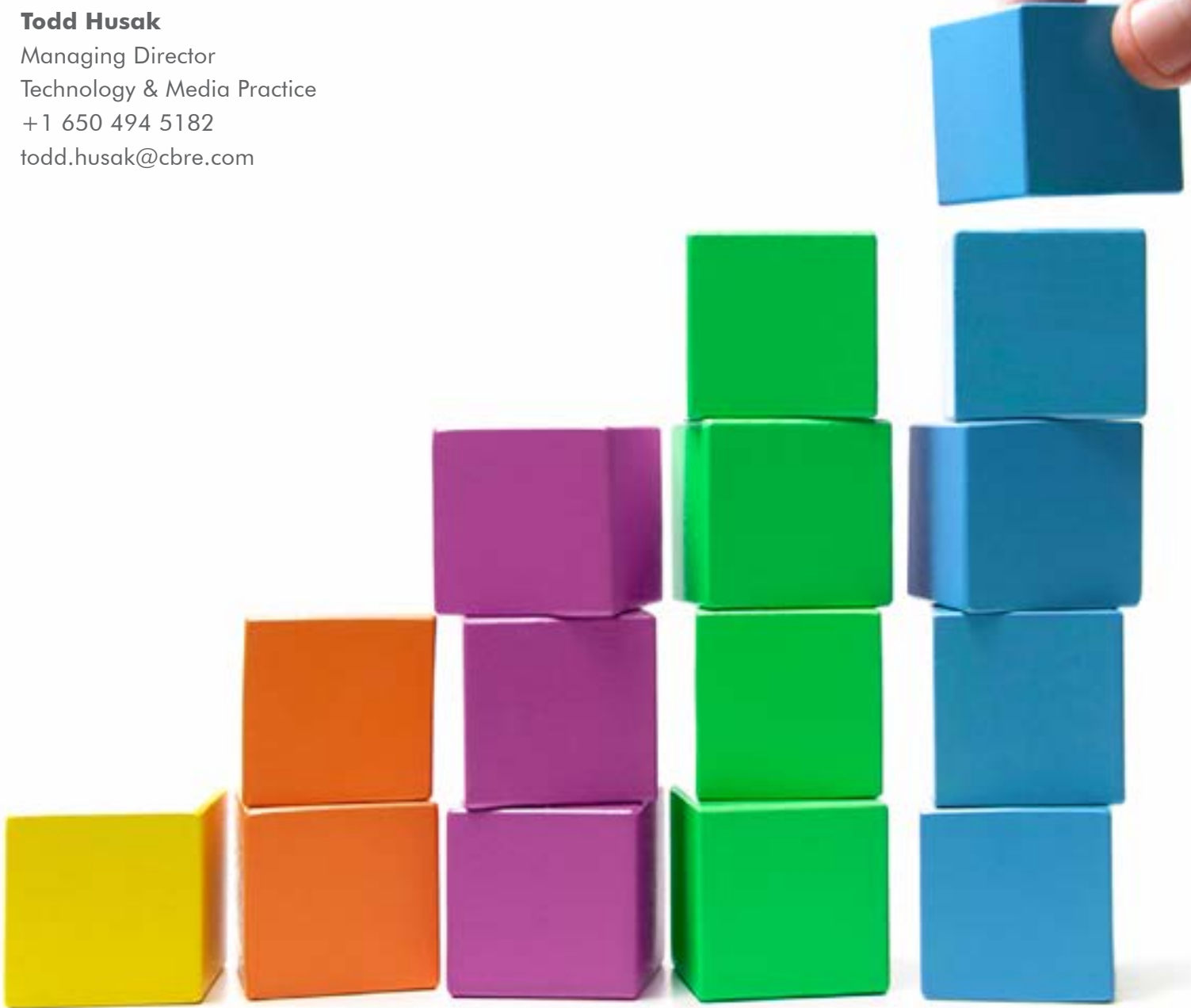
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TECHNOLOGY & MEDIA PRACTICE

Scalable Real Estate Solutions for High Growth Companies

CBRE