

# Case Study: Broadcom

Strategically managing a national security asset relocation to realize significant savings for our client

CONFIDENTIAL



## Key Information

500,000 SF Lab Space  
Relocated in 75 Days

Irvine, CA

### Services Engaged:

Business Transition & Move  
Management (BTMM) part of PJM

## Testimonial

*“On behalf of Broadcom, I want to thank the CBRE move team on a successful relocation to our new Irvine campus. Our move had a fair amount of complexity with the changes in the building design and size and scale of the Broadcom labs. The CBRE Move Management team worked well within the larger project team and gained the confidence of the BUs, two key accomplishments that made for a successful move. Your team stayed focused on what was important. Thanks again.*

- **Ken Schotl – Vice President Global Real Estate Broadcom**

## PROJECT SNAPSHOT:

- Relocation from 8 Buildings - 25 Floors to 2 Buildings - 9 Floors
- 75 Day Relocation
- 7 Move Phases
- 1,600+ Staff
- 500,000 SF of Lab Space Relocated
- 10,000 SF Test Operation Labs Including 20 Test Probes
- 1,200+ Lab Benches
- 10,000+ Pieces of Lab Equipment
- 500+ Server Racks
- 250+ Shelving Units
- 80 Screen Rooms
- 7 Anechoic Chambers
- 6 Cascade Probers
- Coordination of 20+ 3<sup>rd</sup> Party Vendors for Project Completion

## The Challenge

- CBRE Business Transition & Move Management (BTMM) created an innovative plan for managing a complex set of moves while the two buildings were still under construction. **CBRE BTMM tasked a Team of 4 Project Managers to oversee this dynamic and complex 75-day assignment.** The plan included developing a move strategy which involved the relocation of costly, complex and sensitive equipment from 8 buildings, 25 floors into two buildings, 9 Floors.
- Thru a very competitive BID process **CBRE BTMM was selected based on our unmatched, best in class, five-phase relocation process.** The method provides full integration of both office and industrial/lab moves giving the client full transparency into each aspect of the project.

## Unique Solution / Exceptional Client Outcome

- CBRE BTMM spent a year and a half developing a comprehensive plan for executing the move that also addressed the client’s unique requirements. **The final project included seven move phases that spanned over three months.** Broadcom is the leading designer, developer and global supplier of a broad range of digital and analog semiconductor connectivity solutions valued at \$500M. Due to value and sensitivity of the client, a **Security Team escorted CBRE BTMM throughout all loading and unloading.**
- Before completion of each phase, **CBRE BTMM worked with the Business Unit’s Design & Furniture Team making design change recommendations that significantly reduced project costs.** Several weeks after the relocation began, **CBRE BTMM collaborated with the client and provided meaningful insight into adjusting the move schedule to expedite the process and in turn saved \$1,000’s for the client.**
- CBRE BTMM developed a detailed Master Move schedule and Communication Plan that was issued on a weekly basis. This set a firm tone for leadership and provided a clear path to the staff for each move. **In the end, because of the meticulous planning and attention to detail provided by CBRE BTMM, 99.7% of all content moved was delivered undamaged.**
- Daily planning with a multitude of vendors, providing safety instructions and clear direction to perform the assignment, ensured **CBRE BTMM Team executed this move with zero work related injuries reported.**